

- Typography
- Colour
- Imagery
- Application

Milo TE Medium

Milo TE Medium Italic

Milo TE Regular

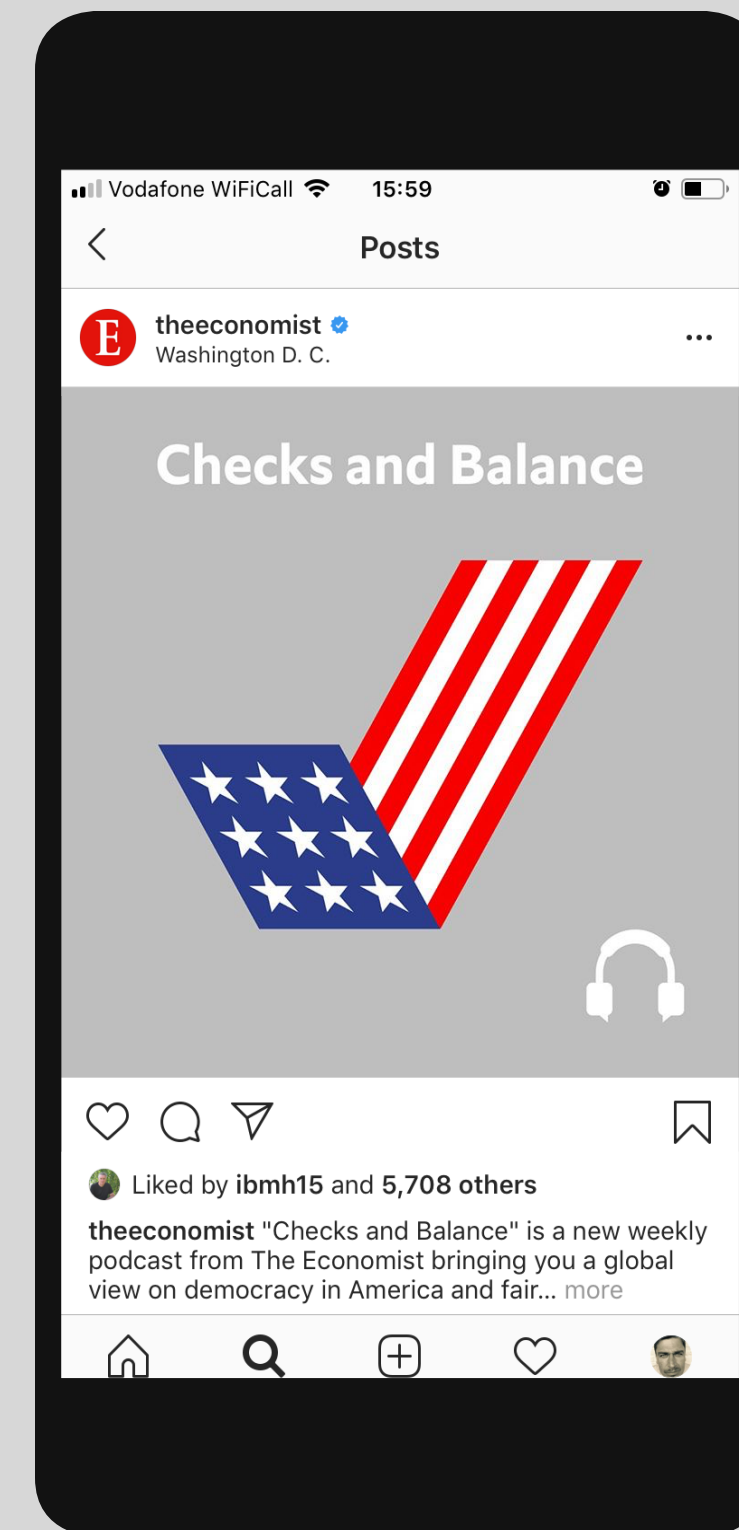
Milo TE Regular Italic

Econ Sans OS Light

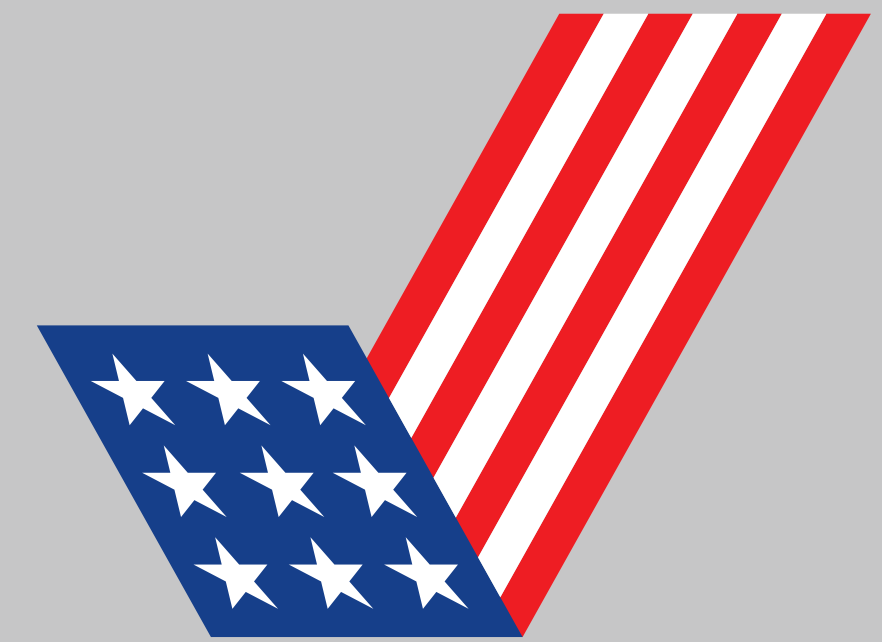
Econ Sans OS Light Italic

Econ Sans OS Bold

Econ Sans OS Bold Italic



The
Economist

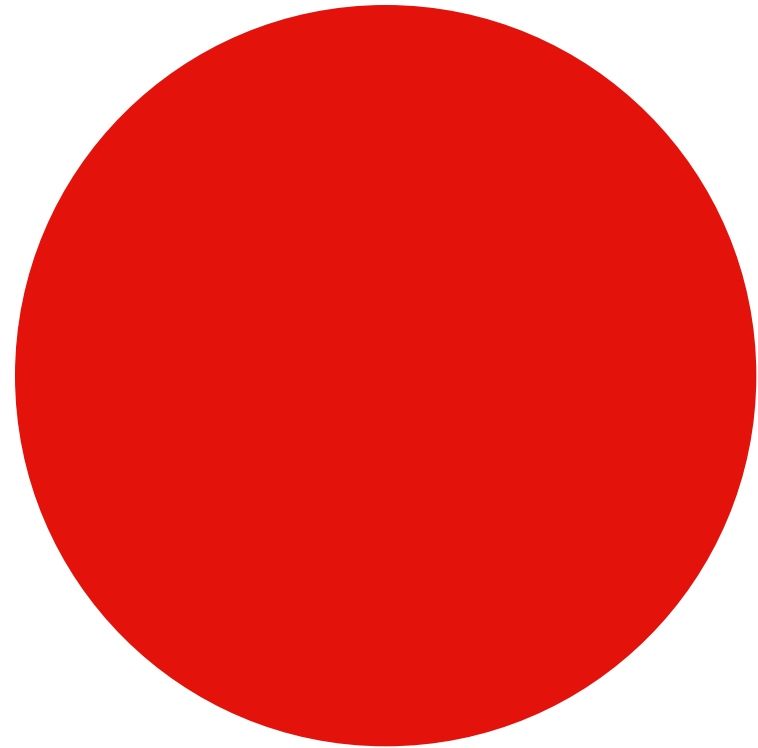


Checks and Balance

A new weekly podcast from *The Economist* on American politics,
launching on January 24th

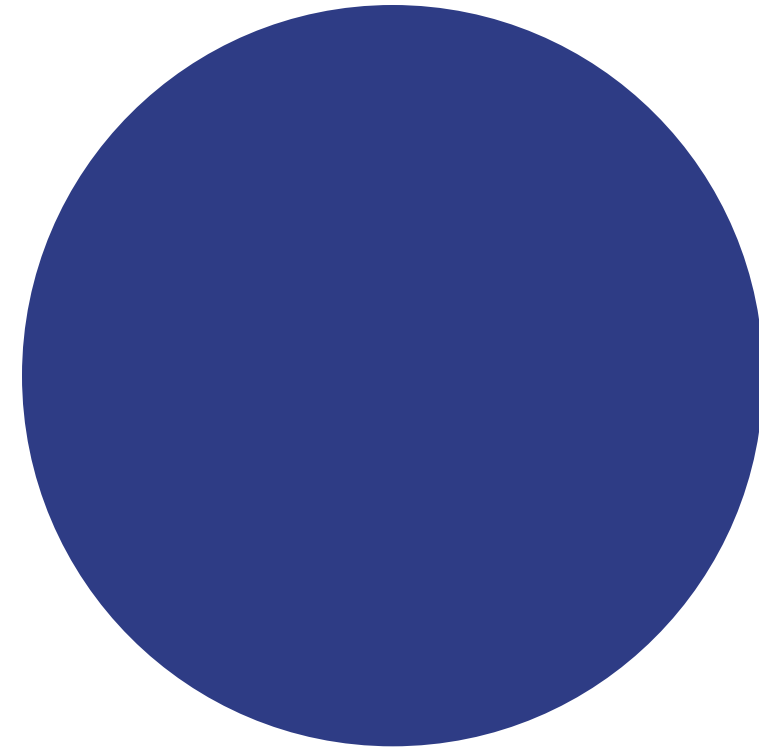
Every Friday, *The Economist's* journalists across the US and beyond will bring you a rigorous global view on America's election year. They will examine the social and economic forces that are shaping politics and assess President Donald Trump's record, the challenge from his Democratic opponents and how America's international role is changing. For a podcast that takes a view but doesn't take sides, listen to Checks and Balance. economist.com/checks-and-balance-podcast





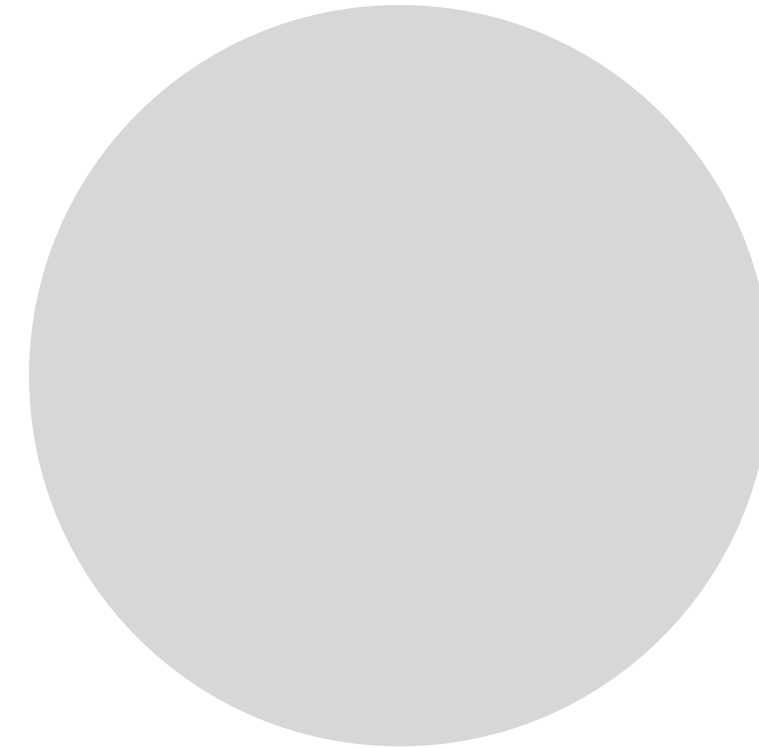
Economist red

Hex #e3120b
RGB 227, 18, 11



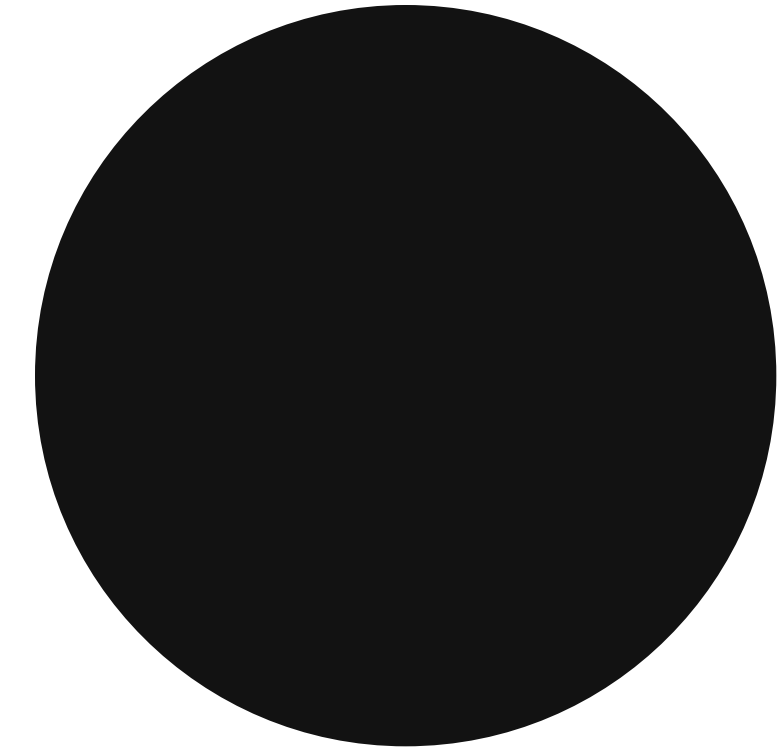
Chicago (35% luminosity)

Hex #2E3C85
RGB 46, 60, 133
HSL 230°, 49%, 35%



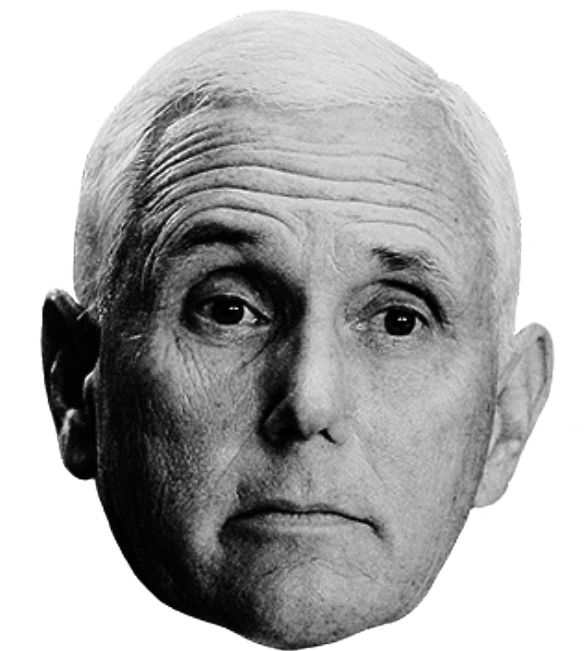
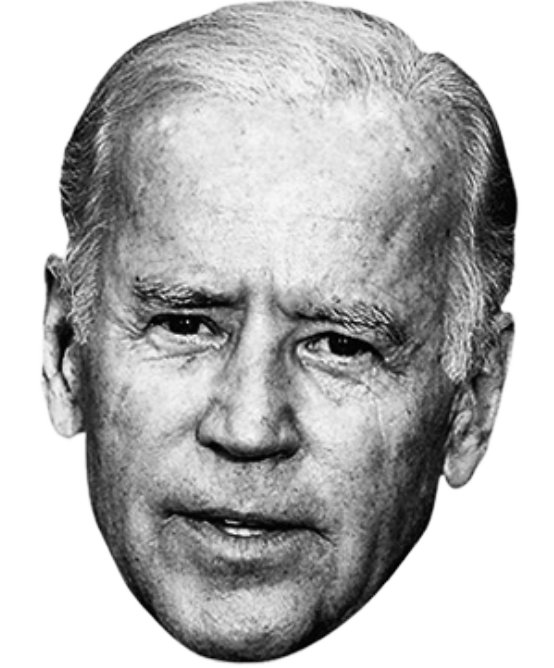
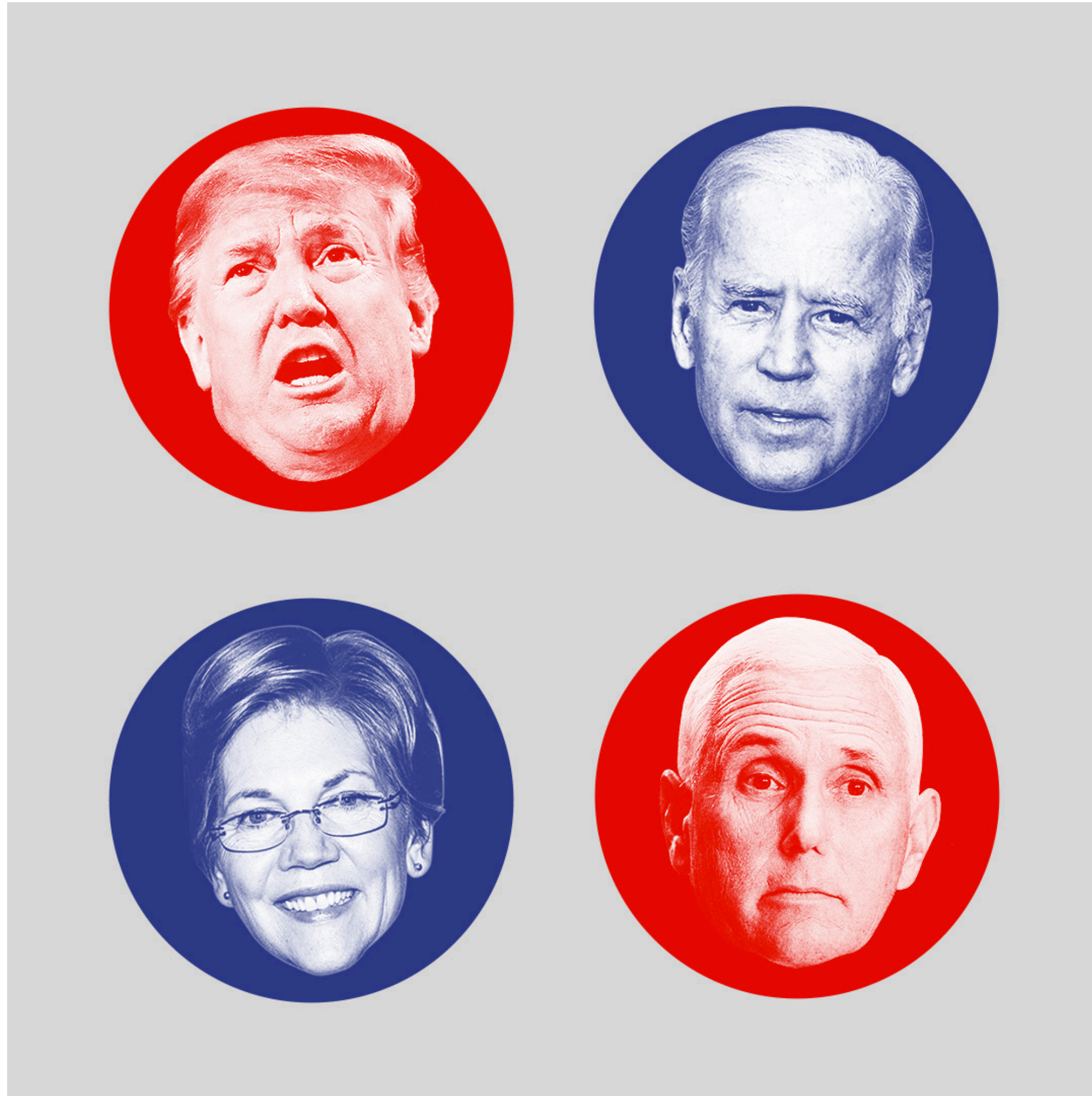
Cardiff

Hex #e3120b
RGB 227, g18,b11



Beijing

Hex #121212
RGB 18, 18, 18



US election coverage 2020:
social media

